

## SAD PRODUCT LINE

PRODUCT	SELLING PRICE	2 WEEK RENTAL
Day-Light DL 930	\$169.00	\$50.00
Day-Light DL 930 - rental unit	\$119.00	
Day-Light DL 930 Replacement Tube Set	\$19.00	N/A
Day-Light DL 2000 "Sky"	\$179.00	\$55.00
Day-Light DL 2000 - rental unit	\$129.00	

Note: Add 12% HST to arrive at the total cost

## SEASONAL AFFECTIVE DISORDER (SAD)

### What causes SAD?

- ✓ Lack of light usually during the fall and winter
- ✓ Living and working in dark environments
- ✓ Working at night and sleeping in the daytime

### Who is at risk?

- ✓ 6 percent have SAD; another 14 percent "winter blues"
- ✓ More prevalent among women between 20s and 40s
- ✓ People who live and work in dark environments
- ✓ Shift workers

### Symptoms of SAD:

- |                   |                           |
|-------------------|---------------------------|
| ✓ Sleep too much  | ✓ Withdrawal              |
| ✓ Low energy      | ✓ Loss of interest in sex |
| ✓ Depressed       | ✓ Irritability            |
| ✓ Crave junk food | ✓ Poor concentration      |
| ✓ Gain weight     |                           |

### SAD Phototherapy Light

- ✓ Designed to bring spring and summer outdoor light levels into your home or office
- ✓ Delivers brighter light through high-output fluorescent tubes
- ✓ Used for 20-45 minutes per day, usually in the morning
- ✓ Stimulates the nervous system by exposure through the eyes
- ✓ 60 to 80 percent of users respond in as early as one week